Ad Word
TECHNOLOGY

Company Profile

Provides full-service Custom UI/UX, Web-based Application, CRM, ERP & Digital Marketing agency based in Delhi & Uttar Pradesh.

2023

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About Us

Adword Technology is a full-service Custom UI/UX, Web-based Application, CRM, ERP & Digital Marketing agency based in Delhi & Uttar Pradesh. In today's digital world, you need a partner who can help you take advantage of user-friendly application interface & digital marketing opportunities across a variety of channels in real-time. Adword Technology combines a data driven approach with knowledge gained from years in Custom UI/UX Design (More Than 26 YEARS in UI/UX) & Digital Marketing to deliver outstanding custom projects & results to our clients.

Mission

We at Adword Technology work on the mission to continually serve the clients with all new and creative ideas which let them avail the desired results in terms of outstanding Custom Design & Development. We adhere to serve our client with all new innovative ideas which will let our clients achieve the leading position among their competitors. Our mission is to serve our clients with all effective and efficient Custom web-based solutions.

Vission

Adword Technology works with a vision to be the leading custom web-based solutions provider in the market. We provide our clientele with top notch quality services in the field of Custom UI/UX Designing, Custom Web Development, Custom App Development (iOS, Android, Hybrid), ERP, Digital Marketing and many other IT and IT-related services. To achieve the desired vision, we have invested in creating sound infrastructure and work environment for our employees which ensures quality results in all the services.

www.adwordtechnology.com

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Services

Adword Technology is an end-to-end provider of Custom UI/UX design & development & digital marketing services. Whether you're looking for a long-term campaign, our experience and approach are sure to prove to be a valuable asset.

Custom UI/UX Design

Business Application Development

App Design & Development (Android & iOS)

Web Design & Development

Social Media Marketing

Search Engine Optimization

Pay-Per-Click (Google Ads)

Digital Content & Video

Landing Pages

Custom UI/UX Design

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Custom Business Application Development

Custom Business Application Every business application in today's era has to be customer centric to yield the right business objectives. We ensure your business application generates the desired ROI with flawless solution architecture.
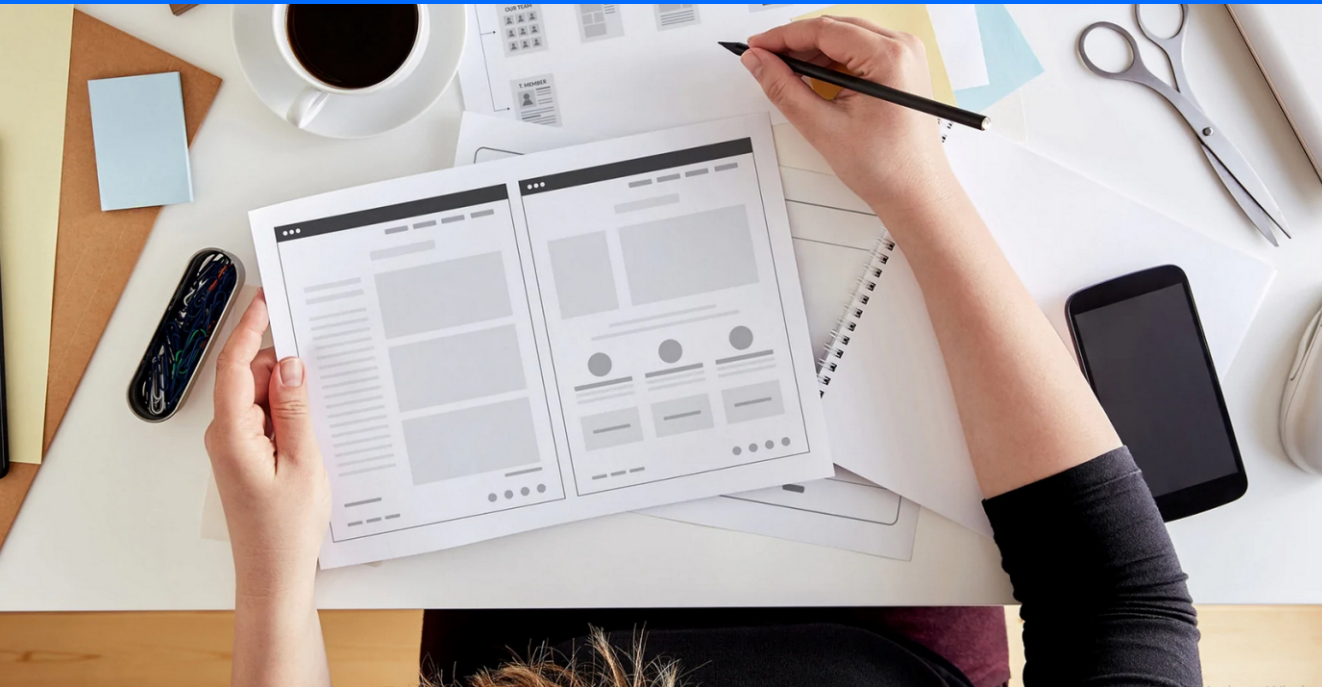
Custom Mobile App Development

Developing world class iOS & Android mobile applications requires core domain expertise and years of experience and this is exactly why our team is preferred. For native and hybrid app development we have a result driven approach to deliver quality solutions within the estimated timeframe. Give your enterprise app development a new dimension.

Web Design & Development

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. Adword Technoloy's web development services are perfect for brands at any stage.

Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.

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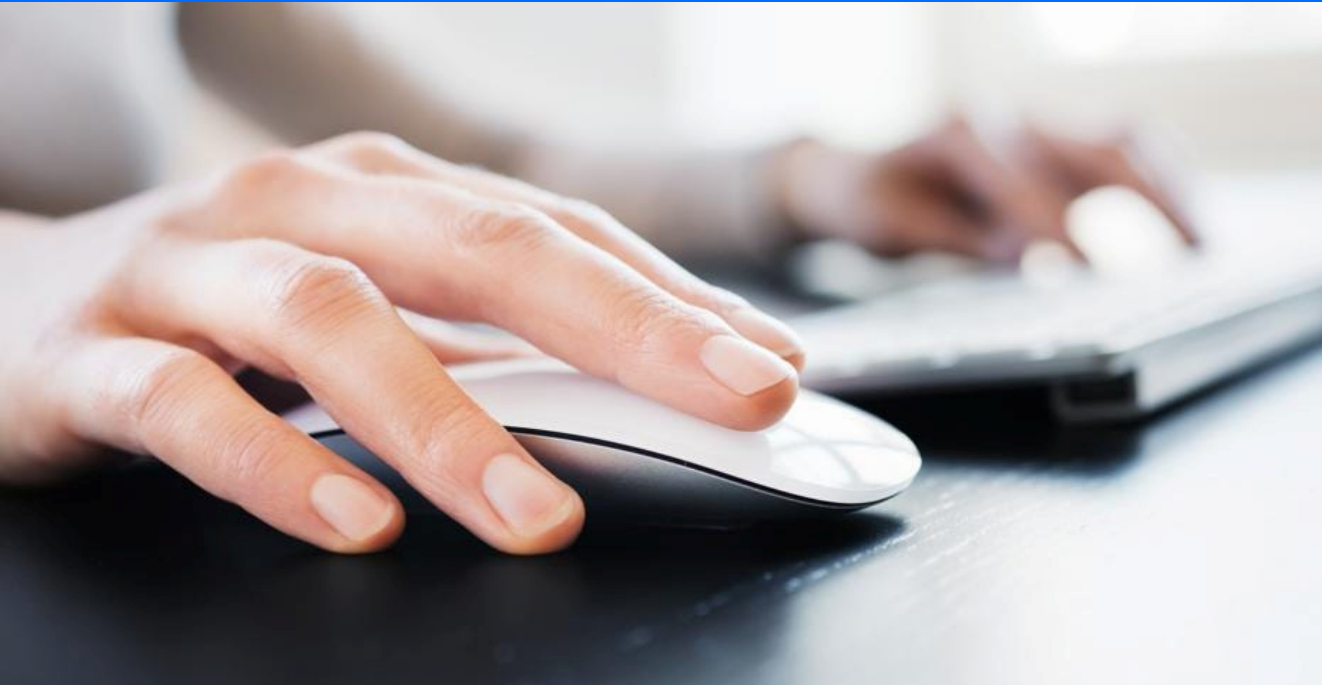
Social Media Marketing

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive image, and drive lead generation. We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:

- ✔ Social Strategy Development
- ✔ Social Media Consulting
- ✔ Social Media Advertising
- ✔ Community Engagement

Pay Per Click

More than 60% of website traffic starts with a search engine query. Pay-Per-Click (PPC) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising real estate can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth. Our PPC services include:

- ✔ PPC Strategy Development
- ✔ PPC Research
- ✔ Campaign Setup
- ✔ Turnkey PPC Campaigns
- ✔ PPC Optimization

At Adword Technology, we have extensive experience leveraging PPC to drive growth for our clients. Our approach to PPC is data-driven, which allows us to deploy campaigns that focus on efficiency and constant improvement.

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Digital Content & Video

Content is the king of today's marketing environment. The most successful brands in the world have developed detailed content strategies that help them inspire, entertain, and educate their target audiences. At [Sender.Company] , we specialize in helping our clients plan, produce, and promote content that drives audience engagement and conversions. Our full suite of content services includes:

- ✔ Digital Content Strategy
- ✔ Content Production
- ✔ Video Production
- ✔ Graphic Design
- ✔ Multi-language Content

Whether you're producing blog posts, images, or videos, Adword Technology can be trusted to support your content marketing efforts.

Technologies We Use

HTML5

CSS3

php

ASP.NET

MySQL

Android

iOS

Java

C++

node JS

ORACLE®

ANGULARJS

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T E C H N O L O G Y

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